

ANDREAWHELAN
— PHOTOGRAPHY —



WELCOME GUIDE
2015

YOUR FAMILY
STORY

told

Beautifully

Stylishly

Honestly



YOUR PHOTO SESSION

My style of photography makes the the most of natural light, your home environment and outdoor spaces.

Before your session we'll discuss perfect locations, most families decide to start at home and then move outdoors so you can show me round your local park.

*

Completely unscripted, each photo session evolves organically. When I arrive, I leave the camera in my bag and start getting to know you all. I may ask for a tour of the house to find the best spots for light.

*

The session is about 2 hours. Parents usually tell me it was a lot of fun, and the children have usually made a new best friend!



WHAT TO WEAR

Your session is not all about the clothes, but what you wear can transform your family portraits from great to perfect. So you'll want to put some thought into it...

Think about the location we'll be shooting in, you'll want your outfits to compliment the surroundings. Maybe take inspiration from the seasons.

I find neutral colours work well for timeless, elegance. Whilst a rich pop of colour can add an interesting dimension.

When you start layering different textures you're onto a winner! A denim jacket over a soft cotten dress, a chunky knitted scarf with shirt and jeans. A linen tunic with statement jewellery.

Feel free to send me phone snaps of your potential outfits, I'm here to help!



Top Tips

- *Think Classic
- *Layers are your friend
- *Be inspired by your home decor or shoot location
- *Avoid logos and cartoon characters
- *Love your accessories
- *Create movement with flowly scarves or dresses
- *Textures (knits, denim etc) create more interest

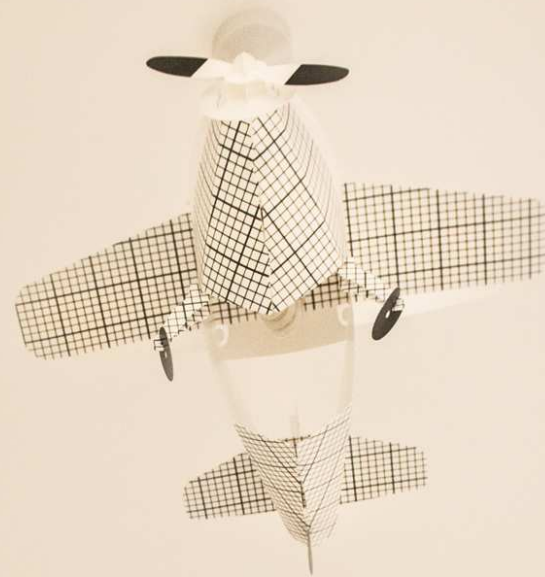
VIEWING

You've had your session
and can't wait to see
the results...

Good things come to those who wait

A password protected
online viewing gallery
will be ready within 4
weeks during busy periods

You can expect about
30 fully edited images
to choose from.





PRICES

SESSION FEE - £159 on weekdays and £199 on weekends

*prints, digital images and frames are purchased separately

Loose prints £49 Up to A4 size

Digital Images - £59 each or all for £599



LOOSE PRINTS - come unmounted and boxed. Printed on Crystal Archive paper. A lustre finish is more forgiving on fingerprints.

MOUNTED PRINTS - using archival fine art paper, these superior prints come with an easel for displaying each mount.

DIGITAL IMAGES - individual digital images are available to download.

LINEN TRI-FOLIO - If you purchase the entire digital collection, your images will arrive in this perfect keepsake folio with USB card.



DIGITAL
COLLECTIONS

STANDARD

All edited digital images

Linen tri-fold display with usb

10 mounted prints up to A4

£699

SIMPLE

10 digital images

10 loose prints up to A4.

£499

BASIC

5 digital images

5 loose prints up to A4

£359



LARGE 30" x 20"
£650



MEDIUM 20" x 16"
£450



SMALL 16" x 12"
£250



24" x 24"
9x 6" x 6"
£750



28" x 10"
2x 6" x 5" + 1x 12" x 6"
£550

GALLERY FRAMES

Using the finest archival paper, these custom made frames will protect your portraits for years to come.

The elegant, contemporary look allows the images to speak for themselves. The multi-aperture frames are perfect for telling a story with your photographs.

FRAMED
COLLECTIONS

ULTIMATE

Custom-made multi-aperture
frame 24x24"

4x gallery framed prints (16x12")

10 mounted prints (up to A4)

2 x Linen tri-display folio

All edited digital images

£2200

DELUX

2x gallery framed prints (20x16")

10 mounted prints (up to A4)

1 x Linen tri-display folio

All edited digital images

£1200

CLASSIC

1x gallery framed print (16x12")

1x gallery framed print (20x16")

£600

FREQUENTLY ASKED QUESTIONS

DO YOU HAVE A STUDIO?

I don't have a studio. Being a lifestyle photographer I choose to work from peoples homes or at an outdoor location. It's a concious decison based on my style of photography.

WHAT IF MY HOME IS TOO DARK?

I get this question a lot! People love the airy feel to some of my photos and are not sure if it can recreated in their home. The simple answer is, not always but it can be more often than you think! All I need is a window for a simple, striking portrait but if we really need to we can move outside!

WHAT HAPPENS IF IT RAINS?

Living in London, it happens! I'm not at all worried about the rain. We can stay inside, visit some cool locations that have cover or if it's really stormy weather we can reschedule. I much prefer to chance it and don the wellies, rainy photos can be just as beautiful, think of all the accessories - hats, brollies, wellies!

WHAT IF MY CHILD IS ILL ON THE DAY?

It happens! so just let me know as soon as you can and we can reschedule.

SHOULD I BRING ANYTHING WITH ME?

Apart from your usual stuff, snacks for the children is a great idea, along with their favourite toys.

CAN YOU FIX BLEMISHES?

Yes, I can and it's all part of the service to fix spots and scratches. More inticate editing can be done by request and is charged by the hour.

FREQUENTLY ASKED QUESTIONS

HOW LONG BEFORE WE CAN SEE OUR IMAGES?

During busy periods it can take up to 4 weeks to finalise a gallery for viewing. It's usually much quicker though. products can take another 4 weeks to design and be delivered.

HOW DO WE VIEW THE IMAGES?

Your images will be uploaded to a password protected gallery. I'll send the link to you as soon as they are ready. The images will have a watermark on them but don't worry that won't be there after you make your purchase.

HOW MANY IMAGES WILL WE SEE?

I aim to show you at least 30 edited images from a 2 hour session.

IS THERE A MINIMUM SPEND?

There is no minimum spend. You can purchase loose prints or full collections. It's entirely up to you.

HOW DO I BOOK?

It's easy! Just give me a call on 07793053318 I'd love to hear from you. Alternatively, you can email me at contact@andreawhelan.com.

I'm really looking forward to meeting you!

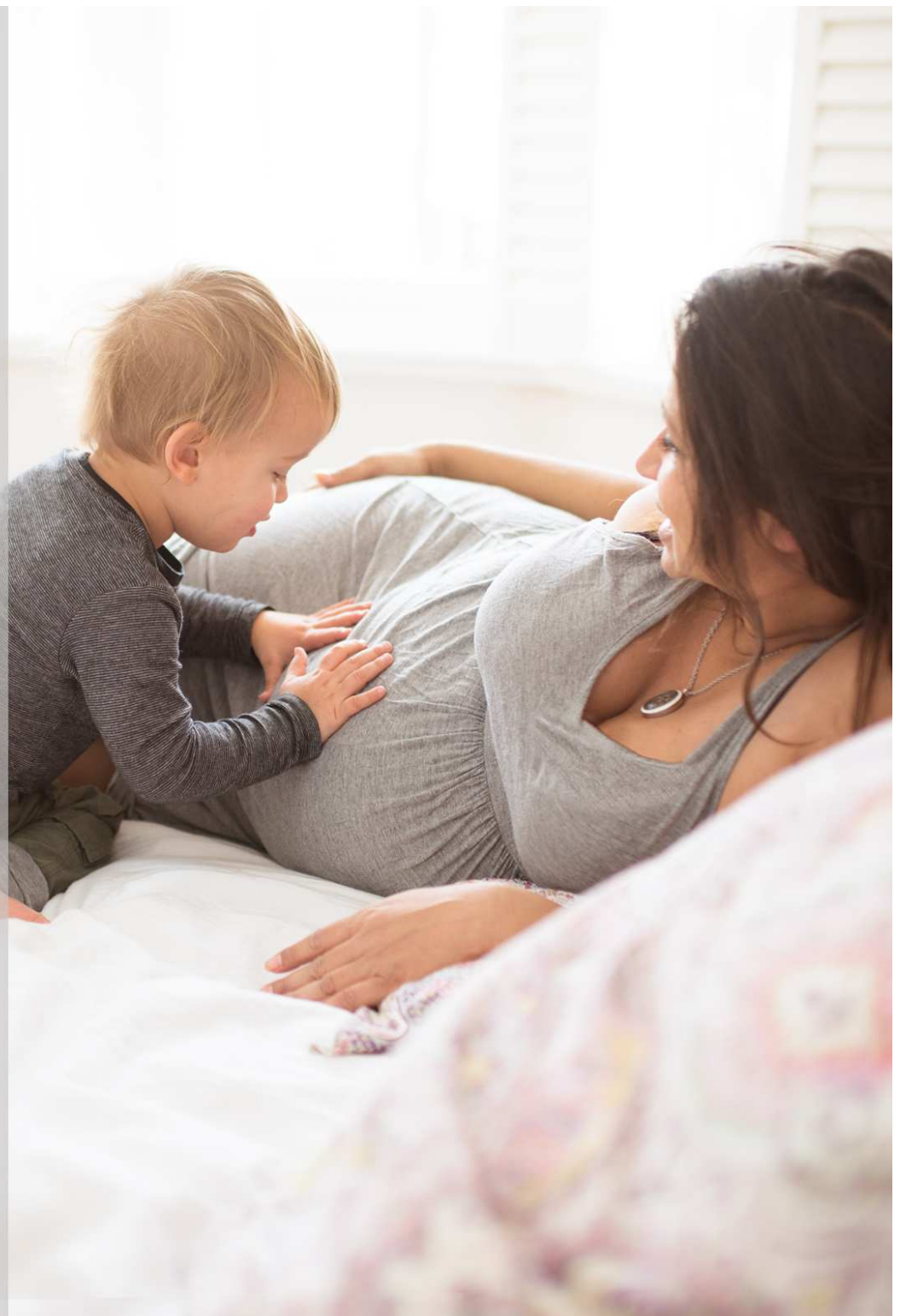
“ We’ve had four sessions with Andrea. She works miracles, makes it very easy and relaxed. Totally satisfied and I have recommended her to several happy people.”

NICOLA



“I work with a lot of professional photographers and Andrea is up there with the best. She has an eye for a good picture and really does take stunning photos.”

-Lisa Francesca Nand





“ Andrea is an amazing photographer who allows children’s personalities to shine through her photos. She is exceeding patient and managed to capture beautiful photos even when our one year old was getting tired. We are so pleased to have such beautiful photos of our family.”

-FRAN